



PRESS RELEASE FOR IMMEDIATE RELEASE

Review of the Magog ECOSPHERE Fair - 2023 edition

Sutton, September 2023—The ECOSPHERE Fair in Magog, which took place from September 15th to 17th, was once again a success. The Fair was held at Pointe Merry, in a friendly and festive atmosphere. A major novelty for this 19th edition of the Eastern Townships: a wonderful collaboration with the site of the Marais de la Rivière aux Cerises for a screening of the documentary "Après la Romaine," followed by a discussion on Quebec's energy future in collaboration with Équiterre. The Magog Fair brought together around fifty companies, organizations, artisans, and change-makers, all under large marquees. We would like to thank [Desjardins](#), the city of [Magog](#), [Hydro-Québec](#), and [Minotair](#), who sponsored this edition.

Review of the ECOSPHERE Fair in Magog - 2023

The 2023 edition attracted over 1,500 visitors and brought together around fifty innovative companies in renewable energy, eco-design, circular economy, sustainable mobility, eco-housing... such as [Climate Fresk](#); [Norwex](#); [Écomestible](#), which designs ecological development projects; [Envirosol](#), specialized in Radon detection; [Iso-Protek](#), a startup in circular economy that valorizes aluminum waste materials to manufacture reusable thermal bags; and [Le Rucher Boltonnois](#)...

Although the number of visitors was lower than in previous editions, they were particularly aware of environmental issues, which generated enriching exchanges and discussions for everyone. They enjoyed attending the twenty exciting conferences offered and interacting with the speakers and exhibitors.

The public also had the opportunity to benefit from various activities: test driving electric vehicles thanks to [AVEQ](#) throughout the weekend, test driving an electric bike with the [Conseil régional de l'environnement de l'Estrie](#), a zero-waste workshop with [Ateliers Multi-Arts](#)... A collection of used bicycles was carried out by [Cyclo Nord-Sud](#). On Saturday and Sunday, activities took place in partnership with [Magog Vert](#). Finally, a networking cocktail took place on Saturday, September 16th at 5 pm, which generated great interactions between exhibitors, sponsors, speakers, and the public.

We would like to thank all those who made this Fair a success: all our partners and sponsors, exhibitors, speakers, presenters, staff, volunteers, and the public! We will meet again next year for a new edition of the ECOSPHERE Fair in Magog.

Stimulating encounters for both citizens and entrepreneurs

The ECOSPHERE Fair is an opportunity for visitors to attend several conferences, workshops, and documentaries, and to meet a variety of exhibitors who offer concrete, simple, and accessible solutions to reduce our ecological impact on a daily basis while preserving our health and that of the planet. Business owners, on the other hand, can take advantage of numerous opportunities to meet with visitors on-site, as well as potential business partners in various related fields. You can register for 2024 to [exhibit](#) or [give a conference](#) on one of the many themes explored at the fair.

About ECOSPHERE

Since 2006, Foire ÉCOSPHERE has organized the most important environmental fairs for the general public in Quebec with approximately 100 exhibitors and 30 conferences per edition. The non-profit organization brings together exhibitors as well as high-calibre speakers who share knowledge and know-how in various fields, such as ecological construction, green technologies, organic food, electric vehicles and health. Several thousand visitors curious to learn more about the ecological transition gather there every year.

Next event :

- Montreal Green Tech Festival, April 19-21, 2024

— 30 —

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